

# Personal Privacy Checklist





Minimize your digital footprint by enabling privacy features.

- Use privacy plug-ins, such as Ghostery, and DuckDuckGo.
- Use a reputable commercial VPN, or turn on 'private relay' on Apple devices.
- Turn off cross-site tracking in your browser.



#### Secure Your Social Media

Limit data sharing, particularly photos and videos.

- Think about what you share and how it could be used by a fraudster.
- Limit visibility of what you share to close connections.
- Check for personal information in background.



## Have a Plan

Ensure policies and principles to stay safe at work.

- At work, ensure you have policies and training to educate and inform employees about deepfake use.
- Training is continuous. Share examples as they arise.



## **Don't Take the Bait**

Be skeptical of unusual requests and stay upto-date on new breaches and tactics.

- Identify manipulation tactics, such as creating a sense of urgency.
- Always verify with sender before giving personal information.
- Subscribe to credit monitoring services, especially if you've already been breached.
- Subscribe to breach monitoring services (such as havelbeenpwnd).

## Secure Your Mobile

After updates, and when installing new apps, lock down your privacy.

- Turn off location tracking in phone settings.
- Disable personalized ads in settings on your mobile.
- Limit access to camera, microphone, WiFi, and Bluetooth within each app.
- Tighten privacy settings within each app.





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