

## **Ensuring Privacy Compliance**

## **Conduct a Privacy Impact Assessment**

- Check what personal information you collect.
- Check how the collected information is stored, used, and shared.
- Determine what regulations your fall under and adjust practices accordingly.

## **Build a Consent Framework**

- Check how customer data is being used.
- Ensure compliance with regulations on customer data.
- Implement robust security data measures.
- Establish clear data retention and deletion policies.







